



HAIG HOUSING PLATINUM JUBILEE CHARITY GOLF DAY

The Haig Housing Annual Charity Golf Day has become a special day in the calendar each year, sadly gapped in 2020 and 2021 by the pandemic. This year we are back and in addition to matching the £10,000 we raised in 2019 in support of our beneficiaries, are also holding the event to celebrate our Patron's Platinum Jubilee

Sponsorship Pack

Wednesday 6th July 2022

The Addington Golf Club, Surrey, CR0 5AB

Our Charity



Haig Housing is proud to have served the British Veteran community for over 100 years. As the leading housing provider for ex-Service personnel in the UK, the charity now owns over 1,500 properties across 50 locations.

The Trust assists eligible Veterans in housing need, whether they are transitioning into civilian life or are simply in need of a helping hand.

Located across the UK, properties are a mix of family-sized and smaller houses, flats and maisonettes on small well-managed

estates. These estates range in size from as small as six properties to our largest estate in Morden with 360 homes. Built mostly in the 1930s, 1950s and 1990s, the most recent new development was opened by the Trust's Patron, Her Majesty The Queen, in 2019, creating eco-friendly houses designed for the future.

Why Sponsor Us

The Benefits

- To help make a difference in the lives of our ex-Service men and women who are struggling to find affordable housing
- Potential business introductions
- Brand awareness in the run up to, and at the event with online and print promotion and marketing
- Brand promotion in front of influential guests and colleagues
- Team building in a fun and friendly atmosphere

Sponsorship money will be used to

- Create a fun and social day for all participants.
- Provide extra food and drinks supplied throughout the day at the halfway house and 19th hole
- Provide prizes for winning teams and spot prizes for special events

All subsequent profits will help provide homes for Veterans and ex-Service personnel who are in need of our services.

Sponsors

Event Sponsor £1500

In Advance

- Acknowledgment as the Event Sponsor and official recognition in all media releases prior to the event (via – email & letter correspondence, website, Facebook, Twitter)
- Acknowledgement & Company logo to appear on the golf day website

At the Event

- Scorecard – Your Company Logo printed on every scorecard
- Opportunity to distribute promotional material in goodie bag given to every player
- Full Page Ad in the Golf Day Program
- 18th Hole Sponsorship - Company banner, flags, pop up's, signage and brochures around the tee (Provided by you)



Halfway House Sponsor £800

At the Event

The Welcome break half way around the course with refreshments! Every golfer will pass this point and stop for a drink and or snack compliments of your company. Kudos!

- Company banner, flags, pop up's, signage and brochures at the Halfway House (provided by you)
- Pre-event company sponsorship acknowledgement on social media channels.
- Half page advert in the golf day programme.
- Company logo to appear on the golf day website



19th Hole Sponsor £500

- The post game first round of drinks is on you!
- Signage and brochures at the bar (provided by you)
- Acknowledgment as the 19th Hole sponsor and official recognition
- Company sponsorship acknowledgement on social media channels.
- Quarter page advert in the golf day programme.



Goodie Bag Sponsor £300

- Sponsorship material, leaflets, gifts can be added to each bag given to every player on the day
- Decoration of your chosen hole with your company banners, pop-ups and signage (Provided by you)
- Company logo to appear on the golf day website
- Quarter page advert in the golf day programme.



Hole Sponsors Holes £200 each # 2-17

(First Come First Served)

- Decoration of your chosen hole with your company banners, pop-ups and signage (Provided by you)
- Company logo on the golf day website.
- Acknowledgement and company logo in the golf day programme



Sponsor a Veteran at £150 each – team of 4

We will be hosting one team of 4 Veteran players/beneficiaries of the Trust and need your support to pay for their entries.

- Meet your Veteran! They may even buy you a drink at the 19th hole!
- Acknowledgement and company logo in the golf day programme



Please Donate a Raffle Prize – or several!

We also require donations of raffle prizes to help maximise fundraising.

- Verbal recognition during the prize giving and raffle
- Company logo to appear on the golf day website
- Acknowledgement and company logo in the golf day programme

Sponsorship Application Form

Thank you for your interest in sponsoring part of the Haig Housing Annual Charity Golf Day. Our aim for this event is to provide a fantastic day of golf and raise as much money as possible to aid Veterans in need of housing.

All packages are open to both corporate and personal sponsors. Please fill in relevant section and return to ifundraising@haighousing.org.uk along with a high quality logo for promotional use.

All sponsorship packages are on a first come first served basis, so please get in fast to secure your choice

Company/Sponsor Name:			
Address:			
		Post Code:	
Email:			
Contact Name:		Phone:	

Company Information to be used in promotional material (tell us about what you do & what services you provide to enable us to use on social media and the Golf Day program)

Sponsorship Package – Please fill in section required

COST

PAID

Sponsorship Package – Please fill in section required	COST	PAID
Event Sponsor	£1500	
Half-Way House Sponsor	£800	
19 th Hole Sponsor	£500	
Goodie Bag Sponsor Hole Number Choice _____	£300	
Hole Sponsor #2-17 Hole Number Choice _____	£200	
Sponsor a Veteran player – 4 places	£150 per place	
Raffle prizes I would like to donate:		Value £

Payment may be made via Bank Transfer to Sort code: 20-67-59; Account no: 03345440; Ref: Golf22Sponsor

Office Use Only Paid £ _____

Haig Housing Trust would like to sincerely thank you for your generous sponsorship/donation.