



# HAIG HOUSING TRUST

Providing  
housing  
assistance  
for Service  
and  
ex-Service  
people



ANNUAL REPORT AND ACCOUNTS  
2013



## Housing our wounded heroes and rebuilding lives

# CHAIRMAN'S STATEMENT: ACTIVITIES AND ACHIEVEMENTS

This year my foreword for Haig Housing Trust will have some similarities with the Annual Report foreword for Haig Homes. This is because the two Trusts are now well on the path to a common goal; to merge the Trusts together as one charity and to continue providing innovative and wide-ranging housing assistance to serving and retired members of the Armed Forces. Following discussions with Charity Lawyers, the most efficient and effective mechanism to merge the two is by a Vesting Order. This would transfer all the housing properties and assets of Haig Homes to this Trust which would become the Trustee of the properties and assets.

Hopefully there will be no impediments to the merger which should be in place by October 2013. Both Boards of Trustees have agreed to the official name of Haig Housing Trust to be known as Haig Housing, and Her Majesty the Queen has graciously agreed to be Patron of the new, merged charity. The new logo has been designed and is now in use.

We are very grateful for the support of Help for Heroes. Not only has this great charity been extremely generous with supporting grants to help in our purchase of housing for our wounded beneficiaries, but it has also made the Trust one of its two strategic partners. We are very proud of this connection. We continue to be supported by other Service and ex-Service organisations; ABF The Soldiers Charity continued to help with funding adaptations and Ministry of Defence staff in the Welfare, Recovery and Personnel organisations worked closely with Trust staff in helping beneficiaries resolve housing issues. We have established a practical housing assistance advisory role to the Service and ex-Service community and associated charities and agencies. Haig Homes, our sister charity, continued with its generous donations of both grants and direct support.

The Charity currently provides and maintains 107 general needs housing units at affordable

rents for the ex-Service community. The majority are located on two estates in Edinburgh and Glasgow, with other housing units spread across the UK. The Trust is financially robust despite the UK's ongoing economic situation. The ongoing maintenance of its property assets is well funded and the transfer of all of Haig Homes' property and assets to the Trust will ensure that the work of the Haig family can continue.

The provision of adapted housing, or the facilitation of adaptations, for injured Service and ex-Service personnel is on a case-by-case basis either in a location to suit the individual or within other ex-Service charity housing. Each house purchase is labour intensive; no two beneficiaries have the same needs whether it be the location of the property, its size, the adaptations required, number of floors, type of garage or access to public transport, support services and amenities. Some properties have required extensions or separate annexes to be built in order for them to be habitable by a particular beneficiary.

The specialised work we do is expensive. The gathering momentum of the Coming Home fundraising campaign has been impressive so early on following its launch in the last financial year. The support of our Coming Home patron, General The Lord Dannatt, has been instrumental in improving our marketing and fundraising profile and the Trust is extremely grateful for his dedication. After the proposed merger is complete there will be sufficient assets within the merged charity to consider future development and expansion, particularly in the acquisition of more properties. More capital will be needed however to help this work and the Coming Home campaign will be central to achieving this.

David Stewart, Chairman of Trustees  
March 2013

GBR  
2012 L



# COMING HOME

Housing Our Wounded Heroes

[www.coming-home.org.uk](http://www.coming-home.org.uk)

GBR 362  
GBR 362





## Housing our wounded heroes and rebuilding lives

# ANNUAL REPORT 2012: REVIEW OF ACTIVITIES AND ACHIEVEMENTS

### What we have achieved

This year, we have:

- Housed 19 injured Servicemen and families, seven of which were housed in suitably adapted properties owned by our sister charity Haig Homes and 12 in properties purchased on the open market and then individually adapted to suit beneficiaries' particular needs
- Held regular 'clinics' at the Defence Medical Rehabilitation Centre, Headley Court, for those undergoing treatment and who wished to seek housing advice
- Given advice to those who have been injured during their Service as well as those wounded on operations
- Helped 210 Service and ex-Service men and women with their housing issues
- Secured housing for 12 families in social housing
- Helped six families to retain their current housing
- Prevented several evictions by negotiating with Local Authorities or landlords on the applicants' behalf
- Presented at Joint Services Housing Advisory Office briefings to Service leavers and Service Leavers' Transition Fairs
- Significantly increased our advisory role to meet the demand of increasing numbers of enquiries
- Continued to be the first point of referral for housing advice by Help for Heroes, ABF The Soldiers Charity and the MoD
- Become one of two strategic partners of Help for Heroes; the other is Combat Stress
- Also worked closely with ABF The Soldiers Charity and the MoD Welfare, Recovery and Personnel organisations
- Promoted Coming Home; our increasingly successful campaign to raise funds
- Continued with the maintenance and repair programmes for our properties, meeting budget and timescales. This has included:
  - Replacing 11 boilers and one kitchen
  - Installing new double glazing in three properties
  - Providing a significant boundary fence to protect an estate
  - Processing 245 repair requests
  - Refurbishing two voids at a cost of £26,000
- Spent £16,000 on additional charitable assistance for the elderly or infirm including garden maintenance, emergency call systems and adaptations
- Gave £4,000 in decoration allowance, another charitable gift from the Trust

## What we aim to do next year

We will:

- Continue to work towards the planned merger with Haig Homes to form one charity
- Continue to support and advise Service and ex-Service injured and disabled personnel on their housing needs
- Acquire properties for identified deserving beneficiaries from those wounded and injured whilst serving in the Armed Forces
- Continue to provide adaptations to suit individuals' needs
- Continue to manage our general needs housing stock
- Increase our support for single Service leavers seeking employment in the London area
- Monitor the impact of the Government Welfare reform on our beneficiaries in conjunction with Haig Homes, and identify ways to help those adversely affected
- Continue to make plans for a new style Project TASSLE (the provision of Transitional Accommodation for Single Service Leavers) and be ready to implement them once Haig Homes has completed its new build of suitable accommodation
- Maintain properties to a high standard and also improve their thermal efficiency
- Consider how best to deliver our charitable objectives to our beneficiaries in the long term
- Bring all properties purchased under the Coming Home programme up to a high specification whilst undergoing adaptations





# Housing our wounded heroes and rebuilding lives

## ANNUAL REPORT 2013: COMING HOME CAMPAIGN

The Trust's fundraising campaign, Coming Home, has had a full and busy year.

### ACTIVITIES included:

- Coming Home featuring on BBC national television with an interview with a beneficiary on our float in the Lord Mayor's Show. The float was sponsored by Knight Frank
- A magnificent Gala Dinner in the Natural History Museum which raised significant funds and the profile of the campaign
- Coming Home being the featured charity at Loaded LAFTA Awards, ITVs Love your Garden with Alan Titchmarsh
- The Coming Home logo in full and glorious display on a spinnaker throughout Cowes Week and Round the Island Race (see page 3)
- Being the beneficiary charity of various events including Heroes at the Tower, Cranleigh School Dinner Dance, Wanderers vs Royal Engineers Football Match at Kia Oval and the Foo Fathers Concert
- Boxer David Price agreeing to become a Coming Home ambassador
- Managing and benefiting from hundreds of individuals and groups fundraising on behalf of Coming Home including; Fish Frenzy, Great East Anglian Run, Marathon of the North, Ypres 100k run, 1450 cycle ride, House of Lords Reception, The Mongol Rally, Land's End to John O'Groats Tandem Ride, Race to Midnight, British Motorcycle Show, Marathon over two Continents, Great North Run, Yorkshire Three Peaks Challenge, Kilimanjaro Trek, Valentine Speed Dating and HAC Open Evening
- Continuing to attract the support and generosity of our corporate sponsors; BNY Mellon, Knight Frank and Ascot Lawyers Foundation
- Developing and maintaining a lively website
- Developing an active presence on various social media sites

### FUTURE EVENTS AND ACTIVITIES

- Sarah Harding from Girls Aloud will be a new Coming Home ambassador
- The Coming Home Charity Lottery will be launched in September 2013
- Events planned in support of our Coming Home fundraising campaign include:
  - A Coronation Ball at the triple deck marquee at Ascot Racecourse on Armed Forces Day and a rare opportunity to attend a dinner dance on the Royal Yacht Britannia in Edinburgh in September. Both events are being organised and sponsored by The Ascot Lawyers Foundation
  - A charitable cricket match at the Honourable Artillery Company's ground in the City in September between the famous Bunbury Celebrity Cricket Team and a Coming Home Team with the batting being opened by Lord Dannatt. The event is sponsored by BNY Mellon
  - A float in the Lord Mayor's Parade in the City of London sponsored by Knight Frank
  - A large number of diverse events and challenges organised by many private individuals who continue to support our campaign so generously. Further individuals' support will include runs, sky dives, marathons, cycle challenges, festivals, triathlons, concerts, musicals, CDs and many more

The Trust is grateful to everyone from our Corporate Sponsors, the Coming Home Committee and to many individuals; their support is invaluable and very much appreciated.



Lucky winners of a special auction prize at the Coming Home Gala Dinner at the Natural History enjoy a day out in vintage cars with a lovely lunch given by generous donors Alan Frame and Gifford Wright. At the 1936 Berlin Games, Betty Haig drove the 1.5 ltr Singer Le Mans (pictured on the left above) and won an Olympic Gold and received a medal from Hitler! Betty Haig was the great-niece of Field Marshal Earl Haig, in honour of whom Haig Housing Trust and Haig Homes are named.

A group of women, committed to helping the Coming Home campaign, enjoyed a Ladies Lunch at the Tower of London hosted by Lady Pippa Dannatt. They are pictured here enjoying the rooftop views over the City of London and the Thames from the Queen's House.



The Coming Home float, sponsored by Knight Frank, taking part in the Lord Mayor's Parade and pictured in front of London's magnificent St Paul's Cathedral.



Interns from Coming Home's sponsor, BNY Mellon, spent a 'clear up' day on a Haig estate. On a very hot day they cleared weeds, undergrowth, hacked out tree stumps, cleared pathways and flowerbeds in homes occupied by less abled ex-Service Haig residents.



# Housing our wounded heroes and rebuilding lives

## ANNUAL REPORT 2013: FINANCIAL REVIEW

### HAIG HOUSING TRUST STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2013

	Unrestricted Funds £	Designated Property Fund £	Restricted Funds £	Total 2013 £	Total 2012 £
<b>INCOMING RESOURCES</b>					
<b>Incoming resources from generated funds</b>					
Voluntary income	150	-	1,490	1,640	1,297
Gifts in kind and donated services	227	-	-	227	192
Investment income	4	-	-	4	3
<b>Incoming resources from charitable activities</b>					
Provision of housing to beneficiaries	444	-	-	444	411
<b>Total incoming resources:</b>	<b>825</b>	<b>-</b>	<b>1,490</b>	<b>2,315</b>	<b>1,903</b>
<b>RESOURCES EXPENDED</b>					
<b>Costs of generating funds:</b>					
Coming Home	-	-	397	397	120
<b>Charitable activities:</b>					
Provision of housing to beneficiaries	443	88	-	531	616
<b>Governance costs</b>	<b>11</b>	<b>-</b>	<b>-</b>	<b>11</b>	<b>9</b>
<b>Total Resources Expended</b>	<b>454</b>	<b>88</b>	<b>397</b>	<b>939</b>	<b>745</b>
<b>NET INCOMING RESOURCES FOR THE YEAR</b>					
Unrealised gains on investments	12	-	-	12	1
Transfers between funds	(611)	1,829	(1,218)	-	-
<b>NET MOVEMENT IN FUNDS</b>	<b>(228)</b>	<b>1,741</b>	<b>(125)</b>	<b>1,388</b>	<b>1,159</b>
Funds bought forward at start of the year	894	5,378	1,078	7,350	6,191
<b>Funds carried forward at end of the year</b>	<b>666</b>	<b>7,119</b>	<b>953</b>	<b>8,738</b>	<b>7,350</b>

- The Trust has generated a surplus of £1.4m against £1.2m in 2012. In accordance with UK GAAP, donations received are treated as income whilst the purchase of a house, which is the Trust's major expenditure, is treated as a fixed asset acquisition and the cost is spread over 50 to 70 years (depreciation)
- Total donations received were £1.6m, detailed as follows:
  - Help for Heroes £1,000k
  - Haig Homes Grants £227k
  - Haig Homes Donation £150k
  - Other £490k
- In addition to the £150k donation from Haig Homes, the Trust received £227k of operational cost support
- Rents and related income increased from £411k to £444k due to the increase in number of properties during the year
- Total resources expended amounted to £939k compared with £745k in 2012. Of this, £397k was attributed to being the direct costs of fundraising. Other key items were repairs and maintenance of £270k, depreciation of £88k and support and administration costs of £162k

**HAIG HOUSING TRUST  
BALANCE SHEET  
AS AT 31 MARCH 2013**

		<b>2013</b>	<i>2012</i>
<b>FIXED ASSETS</b>	£'000	<b>£'000</b>	<i>£'000</i>
Tangible fixed assets		<b>7,833</b>	<i>6,085</i>
Investments		<b>458</b>	<i>386</i>
		<hr/> <b>8,291</b>	<hr/> <i>6,471</i>
<b>CURRENT ASSETS</b>			
Debtors	38		<i>150</i>
Cash at bank - Help for Heroes	225		<i>175</i>
Cash at bank and in hand	<hr/> 310		<hr/> <i>611</i>
		<b>573</b>	<i>936</i>
<b>CREDITORS: Due within one year</b>		<b>(126)</b>	<i>(57)</i>
		<hr/> <b>447</b>	<hr/> <i>878</i>
<b>NET CURRENT ASSETS</b>			
		<b>8,738</b>	<i>7,350</i>
<b>NET ASSETS</b>		<hr/> <b>8,738</b>	<hr/> <i>7,350</i>
<b>FUNDS OF THE CHARITY</b>			
<b>Permanent endowment</b>		<b>708</b>	<i>708</i>
Restricted funds		<b>155</b>	<i>370</i>
<b>Unrestricted Funds</b>			
General Fund		42	<i>894</i>
Fixed Asset Fund		7,833	<i>5,378</i>
		<hr/> <b>7,875</b>	<hr/> <i>6,272</i>
<i>Total unrestricted</i>			
<b>TOTAL FUNDS</b>		<hr/> <b>8,738</b>	<hr/> <i>7,350</i>

- Cash at bank was £535k of which £225k is in a restricted reserve to be drawn on a project by project basis as approved by the donors. The remainder has been committed for new housing projects in 2013/14
- Total assets were £8.7m compared to £7.4 million in 2012. These are all represented by various reserves
- The Trust now has the administrative support and facilities to further its activities and continue to raise funds to give the Company the necessary financial resources to further its charitable objects. In addition to this the Company has secured up to £1.0m of grants from Haig Homes and £1.0m of grants from Help for Heroes. These are both drawn upon on a project by project basis

*Full copies of our statutory accounts, audited by Crowe Clark Whitehill LLP and filed with the Charity Commission, are available on request from Haig Homes' Director of Corporate Services*



Housing our wounded heroes and rebuilding lives

# ANNUAL REPORT 2012-2013: LEGAL AND ADMINISTRATIVE INFORMATION

## Trustees

Mr D P Stewart FCA (Chairman)  
Mr P C M Girling FCIM  
Mr P B R Houghton  
Surgeon Captain R Ross RN MBE  
Commodore J Wightman CVO CBE WS

## Coming Home Supporters

**Patron** General The Lord Dannatt GCB, CBE, MC, DL  
Lord Astor of Hever  
The Rt Hon D Cameron PM  
Mr J Dooley  
Mr I Edmondson  
Dr D English OBE  
Colonel T English OBE  
Mr A Frame  
Mr R Gow  
Mayor of London Mr B Johnson  
Duchess of Northumberland GCVO  
Mr B Parry OBE  
Mrs E Parry OBE  
Mr O Shead

## Corporate Supporters

Ascot Lawyers  
BNY Mellon  
Knight Frank

## Scotland Committee

Major General P V R Besgrove CBE FIET  
Colonel D J Cameron TD (Chairman)  
Mrs M Forgie (Resident Member)  
Group Captain R Kemp CBE  
Major General J D MacDonald CB CBE DL  
Commander A MacTaggart FRICS  
Major A McVitie TD WS  
Mr N Middleton  
Lieutenant Colonel P Gascoigne

## Key Executives

### Chief Executive and Company Secretary

Major General P V R Besgrove CBE FIET

### Director of Operations

Lt Col R A Ingleby-MacKenzie MBE

## Bankers

Barclays Bank Plc  
50 Pall Mall  
P.O. Box No 15165  
London  
SW1A 1QF

Royal Bank of Scotland  
36 St Andrew's Square  
Edinburgh  
EH2 2YB

## Accountants

Crowe Clark Whitehill  
St Bride's House  
10 Salisbury Square  
London  
EC4Y 8EH

## Solicitor

Charles Russell LLP  
Compass House  
Lypiatt Road  
Cheltenham  
GL50 2QJ

## Registered Address

Alban Dobson House  
Green Lane  
Morden  
Surrey  
SM4 5NS

## Company Number

6593129

## Charity Commission Number

1125556

## Scottish Charity Reg Number

SC040058

Haig Homes' Annual Report 2012-2013 is on the following pages.  
Please turn the report round and start from the other end.

