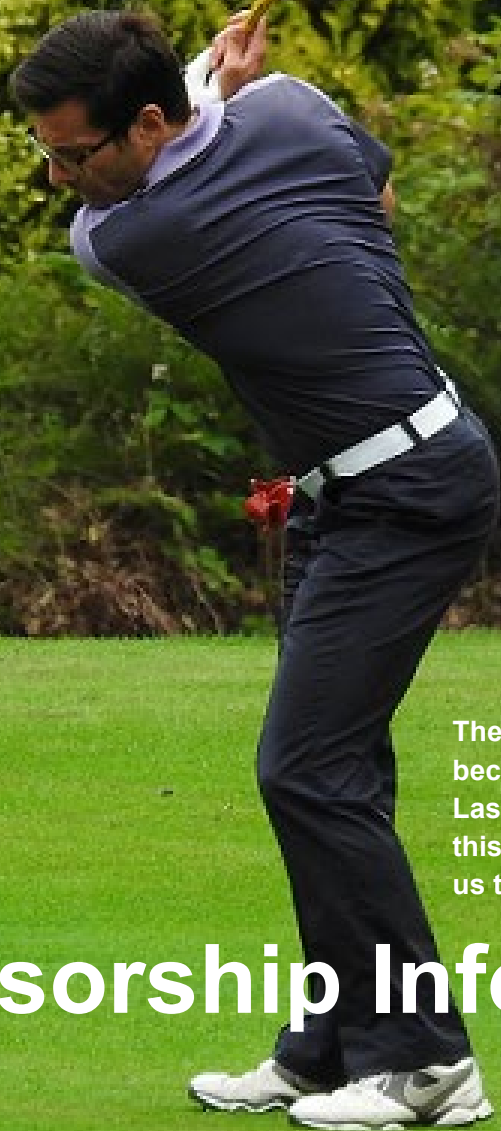


HAIG HOUSING ANNUAL CHARITY GOLF DAY



The Haig Housing Annual Charity Golf Day has become a special day in the calendar each year. Last year we raised almost £3000 and with your help this year we hope to reach a target of £10,000. Help us to support Veterans in housing need.

Sponsorship Information Pack



THE ADDINGTON

Wednesday 3rd July 2019
The Addington Golf Club, Surrey



Our Charity

The object of Haig Housing is to provide housing assistance to ex-Service people and/or their dependants. Currently this is achieved by letting general needs homes at affordable rents to the ex-Service community, and providing tailored housing solutions to suit the individual needs of severely wounded and disabled service personnel and Veterans. Haig also offers a wide range of housing advice to the Service community and is the Strategic Housing Partner of Help for Heroes.

The Trust has over 1,500 properties throughout the UK which are a mix of family-sized houses, flats, maisonettes and bungalows, built mostly in the 1930s, 1950s and 1990s. The properties are generally on small, well-managed estates ranging in size from six houses up to the largest estate in Morden of over 270 homes.

The current period will see an increase of stock by building new homes. Parry Court, Morden, is a development of 8 x 1 bedroom homes, and was officially opened December 2017; another new development of 69 homes is currently under construction.



Why Sponsor Us

The Benefits

- To help make a difference in the lives of our ex-Service men and women who are struggling to find affordable housing.
- Potential business introductions.
- Brand awareness in the run up to, and at the event with online and print promotion and marketing.
- Brand promotion in front of influential guests and colleagues.
- Team building in a fun and friendly atmosphere.

Sponsorship money will be used to

- Create a fun and social day for all participants.
- Provide extra food and drinks supplied throughout the day at the halfway house and 19th hole.
- Provide prizes for winning teams and spot prizes for special events.

All subsequent profits will help provide homes for Veterans and ex-Service personnel who are in need of our services.

Sponsors

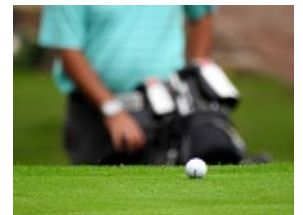
Event Sponsor £1500

In Advance

- Acknowledgment as the Event Sponsor and official recognition in all media releases prior to the event (via – email & letter correspondence, website, Facebook, Twitter)
- Acknowledgement & Company logo to appear on the golf day website

At the Event

- Scorecard – Your Company Logo printed on every scorecard
- Opportunity to distribute promotional material in goodie bag given to every player
- Full Page Ad in the Golf Day Program
- 18th Hole Sponsorship - Company banner, flags, pop up's, signage and brochures around the tee (Provided by you)



Halfway House Sponsor £800

At the Event

The Welcome break half way around the course with refreshments! Every golfer will pass this point and stop for a drink and or snack compliments of your company. Kudos!

- Company banner, flags, pop up's, signage and brochures at the halfway house. (Provided by you)
- Pre-event company sponsorship acknowledgement on social media channels.
- Half page advert in the golf day programme.
- Company logo to appear on the golf day website



19th Hole Sponsor £500

- The post game first round of drinks is on you!
- Signage and brochures at the bar. (Provided by you)
- Acknowledgment as the 19th Hole sponsor and official recognition
- Company sponsorship acknowledgement on social media channels.
- Quarter page advert in the golf day programme.



Goodie Bag Sponsor £300

- Sponsorship material, leaflets, gifts can be added to each bag given to every player on the day
- Decoration of your chosen hole with your company banners, pop-ups and signage (Provided by you)
- Company logo to appear on the golf day website
- Quarter page advert in the golf day programme.



Hole Sponsors Holes £200 each # 2-17

(First Come First Served)

- Decoration of your chosen hole with your company banners, pop-ups and signage (Provided by you)
- Company logo on the golf day website.
- Acknowledgement and company logo in the golf day programme



In Kind Sponsor

We also require donations of raffle prizes to help maximise fundraising.

- Verbal recognition during the prize giving and raffle
- Company logo to appear on the golf day website
- Acknowledgement and company logo in the golf day programme



